

Nov. 15, 2010

Hollinden Strategic Consulting Named to 6th Annual Aggie 100

Award-Winning Hollinden is Four Time Honoree

(HOUSTON, TX) – Hollinden | strategic consulting, Houston's leading professional services marketing firm, was among the top 100 companies named to the 6th Annual Aggie 100. The Aggie 100 honors the fastest-growing companies in the world, owned or operated by Texas A&M University former students. Hollinden was recognized as No. 90 on the list with a compound annual growth rate of 10.70%.

The Aggie 100 is a cross-disciplinary program of the Center for New Ventures and Entrepreneurship in Texas A&M University's Mays Business School. The 100 Aggie-owned or managed companies with the highest compound annual revenue growth from 2007 to 2009 were recognized at a formal luncheon at Texas A&M University on Friday, October 22, 2010. Hollinden has been named to the list four of the last six years.

"We are very proud as a company to be included on the Aggie 100 list along with 99 other incredible businesses around the U.S. and the world," said Christine M. Hollinden, CEO, Hollinden | strategic consulting, who earned an MBA from Texas A&M in 1987. "Our team works incredibly hard to give our clients great results and it's rewarding to be honored for our performance and our continued growth."

"The Aggie 100 demonstrates the leadership and work ethic Texas A&M instills in its Former Students," said Dr. Richard H. Lester, Executive Director of the Mays Business School's Center for New Ventures and Entrepreneurship. "We are extremely proud that our Aggie 100 list proves that good businesses can and do continue to grow throughout challenging economic times while staying true to the Aggie Code of Honor." (The Aggie Code of Honor: Aggies do not lie, cheat or steal or tolerate those who do.)

The Aggie 100 list in its entirety may be viewed at www.aggie100.com.

About Hollinden | strategic consulting

Established in 1993, Houston-based Hollinden | strategic consulting is an award-winning professional services marketing firm. Hollinden provides sharply-focused marketing strategies, innovative branding solutions, and results-driven implementation with a balance of interactive and traditional marketing. The Hollinden Branding Protocol, a proprietary process which identifies relevant topics, aligns resources, unifies goals, and defines approaches, helps clients reach the right audience efficiently and effectively.

To learn more about Hollinden | strategic consulting, call 713.520.5532, e-mail info@hollinden.com, or visit www.hollinden.com.

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