

FOR IMMEDIATE RELEASE



Oct. 11, 2010

Houston Business Journal Names Hollinden to the Houston Fast 100

(HOUSTON, TX) – The Houston Business Journal has named Hollinden | strategic consulting to the Houston Fast 100, a distinction recognizing the fastest growing companies in Houston. Hollinden was named No. 67 with a growth rate of 21.08% based on the company's percentage of revenue growth for the past two years.

Hollinden provides strategic consulting, training and marketing implementation to help clients leverage their assets and use thought leadership as a brand differentiator.

"It is great to be honored as one of the Fast 100 in the city where we have done business for the past 17 years," said Christine M. Hollinden, CEO, Hollinden | strategic consulting. "Being recognized as a business that's continued to grow during a tough economic period is very rewarding and a tribute to my devoted, talented team."

Established in 1993 and based in Houston, Hollinden is an award-winning professional services marketing firm, creating marketing programs that build brands and drive practice development. Hollinden provides sharply focused marketing strategies, innovative branding solutions, and results-driven marketing implementation with a balance of interactive and traditional marketing. The Hollinden Branding Protocol©, a proprietary process that identifies relevant topics, aligns resources, unifies goals, and defines approaches, helps clients reach the right audience efficiently and effectively.

To learn more about Hollinden | strategic consulting, call 713.520.5532, e-mail info@hollinden.com, or visit www.hollinden.com.

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1115 Barkdull Street, Suite G
Houston, TX 77006

PRESS CONTACT

Christine Hollinden

713.520.5532

christine@hollinden.com

Website:

www.hollinden.com