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Hollinden Named to Houston Business Journal's 2010 FastTech 50 List

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(HOUSTON, TX) – Hollinden Strategic Consulting was named to the Houston Business Journal's 2010 FastTech 50 list at an awards ceremony held November 5, 2010 at the Hilton Americas Houston Hotel. Hollinden ranked number 35 on the list with a growth rate of 19.99%. The FastTech 50 recognizes the fastest growing technology companies in Houston.

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"To be honored by the Houston Business Journal for our outstanding and solid growth as a company is very rewarding and validates the hard work my team has accomplished for our clients over the past couple of years," said Christine Hollinden, founder and president, Hollinden | strategic consulting. "We give our best effort for each client and project and we pride ourselves in customized e-marketing programs and web sites that help businesses grow."

The Houston Business Journal's requirements for the 2010 FastTech 50 included:

- 2008 and 2009 net revenue must exceed \$200,000.
- At least 51% of the consolidated revenue must involve the original manufacture, design or development of technology products or services and must be a for profit business.
- Business must be headquartered in the Houston ten county region including: Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery, Waller, Austin, and San Jacinto.

About Hollinden Strategic Consulting

Established in 1993, Houston-based Hollinden | strategic consulting is an award-winning professional services marketing firm. Hollinden provides sharply-focused marketing strategies, innovative branding solutions, and results-driven marketing implementation with a balance of interactive and traditional tactics. The Hollinden Branding Protocol, a proprietary process which identifies relevant topics, aligns resources, unifies goals, and defines approaches, helps clients reach the right audience efficiently and effectively. Hollinden serves service-based firms including legal, financial, accounting, insurance, consulting, information technology, health/fitness, human resources, architectural, engineering, construction, and real estate.

To learn more about Hollinden | strategic consulting call 713.520.5532, e-mail info@hollinden.com, or visit www.hollinden.com.

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