

FOR IMMEDIATE RELEASE



November 30, 2010

Hollinden Announces Launch of Client's Adventurous Website

Magill HR Reveals a New Look and a New Image

(HOUSTON, TX) – Hollinden | strategic consulting is proud to announce the launch of the Magill HR website, an exciting endeavor unveiling an entirely unique image for the company. The new site features a subtle “pirate” theme, symbolizing MagillHR’s unconventional, yet professional business approach.

According to company founder and president, Christine Hollinden, “We are proud to represent MagillHR and create a unique marketing tool that supports the goals and vision of this innovative company.”

Ms. Hollinden went on to elaborate, “The new website introduces an entirely new side of Human Resources Consulting. JP Magill and his team provide clients with a fresh approach on getting the most from a company’s most valuable resource – its people.”

JP Magill, CEO and founder of MagillHR, commented, “We have thoroughly enjoyed working with Hollinden to create our website and anticipate it solidifying our company’s image in the professional world.”

About Hollinden

Established in 1993, Houston-based Hollinden | strategic consulting is an award-winning professional services marketing firm. Hollinden provides sharply-focused marketing strategies, innovative branding solutions, and results-driven marketing implementation with a balance of interactive and traditional marketing. The Hollinden Branding Protocol[®], a proprietary process which identifies relevant topics, aligns resources, unifies goals, and defines approaches, helps clients reach the right audience efficiently and effectively. Hollinden serves service-based firms in the legal, financial, accounting, insurance, consulting, information technology, health/fitness, human resources, architectural, engineering, construction, and real estate industries.

To learn more about Hollinden | strategic consulting, call 713.520.5532, e-mail info@hollinden.com, or visit www.hollinden.com.

###

1115 Barkdull Street, Suite G
Houston, TX 77006

PRESS CONTACT

Christine Hollinden

713.520.5532

christine@hollinden.com

Website:

www.hollinden.com